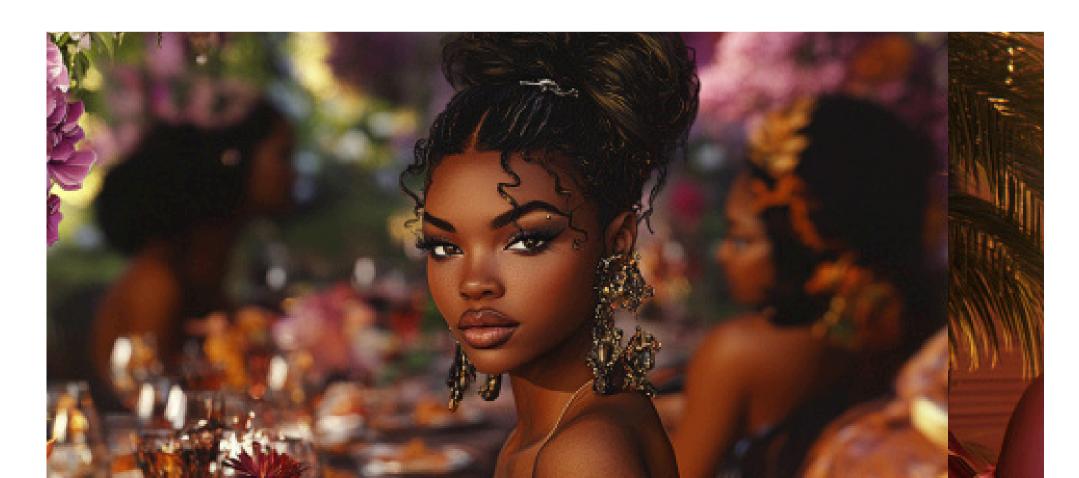


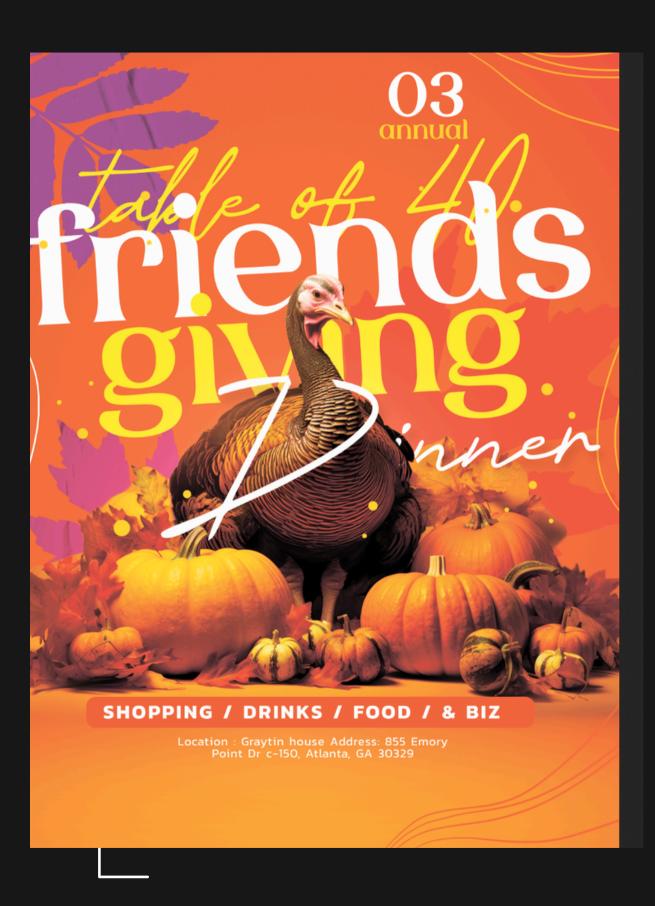


Welcome to the 3rd Annual Fashion Friendsgiving, taking place on November 10th in Atlanta, GA. This event is a unique opportunity where fashion meets philanthropy, creating a powerful platform to blend luxury, community engagement, and giving back.

Our event provides a space for mission-driven, minority-owned brands to showcase their offerings and connect with Atlanta's leading fashion, beauty, and culinary professionals. It's more than just a social gathering—it's a movement aimed at empowering small businesses while making a lasting impact on the community. With a mix of dinner, vibrant fashion showcases, and acts of service, this event encourages both business growth and collective good. By participating, you align your brand with an initiative that celebrates diversity, entrepreneurship, and the spirit of giving.

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INTRODUCTION: A TABLE OF 40
ME+ MYFASHION FRIENDSGIVING FUNDRAISER

## Introduction

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Fall 2024



### ME + MY Fashion & Friendsgiving Event



## **Event**Details

• Date: November 10th, 2024

• Time: 4:00 PM - 8:00 PM

• Location: To Be Determined (Atlanta, GA)

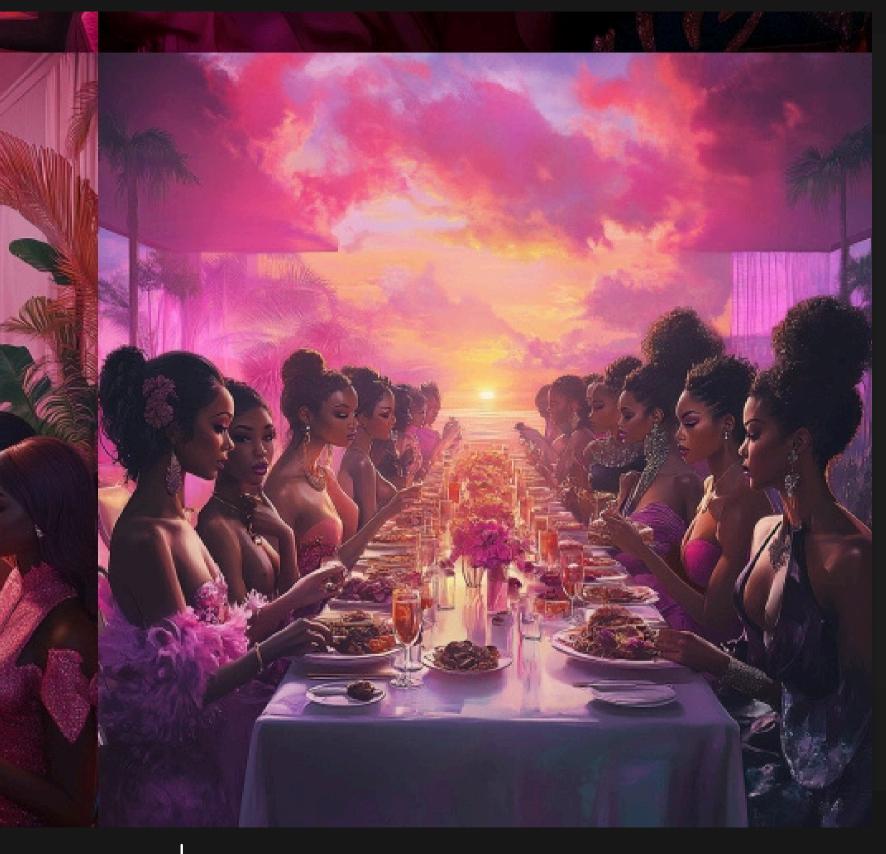
We're excited to announce that the 3rd Annual Fashion Friendsgiving will take place on November 10th, from 4 PM to 7 PM. The venue will be confirmed soon, but rest assured, it will be in the heart of Atlanta, offering a prime location for our mix of fashion, fine dining, and community service.

Stay tuned for more updates as we finalize the perfect venue to host this unforgettable experience!

**Ticketed Event** 



#### INTRODUCTION: 3RD ANNUAL ME + MYFASHIONFRIENDSGIVING EVENT

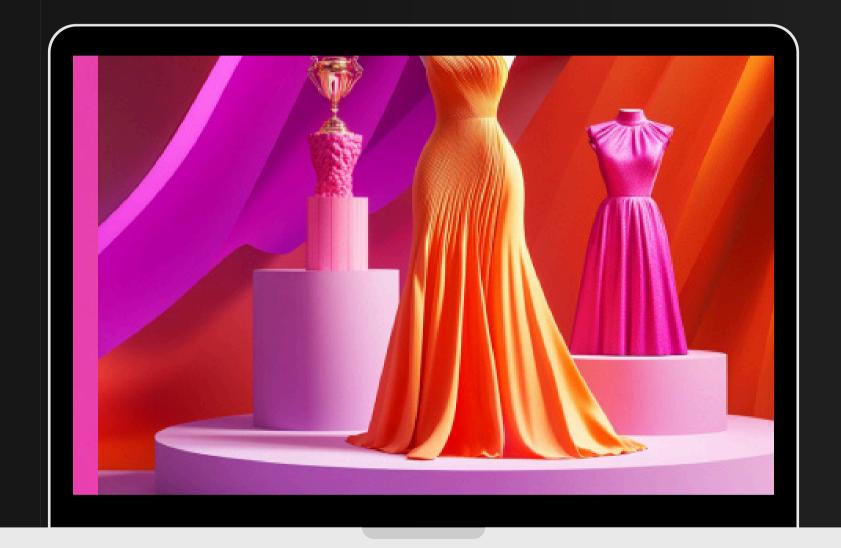


## **Initiative Details**

This year's event will bring together Atlanta's top fashion, beauty, and culinary talents alongside mission-driven, minority-owned brands. Guests will enjoy a vibrant marketplace, exclusive networking opportunities, and the chance to participate in a meaningful give-back initiative that supports local communities. Whether you're here to shop, connect, or contribute, this event promises a blend of luxury and purpose. We're thrilled to have you with us as we celebrate creativity, entrepreneurship, and the spirit of giving!

Our charity of choice for 24k will be GOGLOBALGIRL ENTERPRISE & PARTNERS





# Sponsorship Packages

The 3rd Annual ME+MYFashionFriendsgiving offers exclusive opportunities for brands and businesses to align with a high-impact event that merges fashion, philanthropy, and community engagement. By partnering with us, sponsors will gain visibility, connect with a diverse audience of entrepreneurs, influencers, and professionals, and contribute to a meaningful cause.



## Why Sponsor?



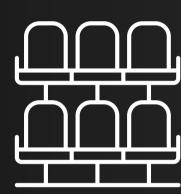
#### **Showcase Products**

This event will attract a large, diverse audience in a unique and memorable setting. Brands can also distribute promotional samples, curate activations, and allow customers to experience them first hand.



#### **Brand Awareness**

Brands can create a positive image and strengthen their relationship with consumers while showcasing a commitment to innovative marketing strategies. This will foster positive associations for years to come.



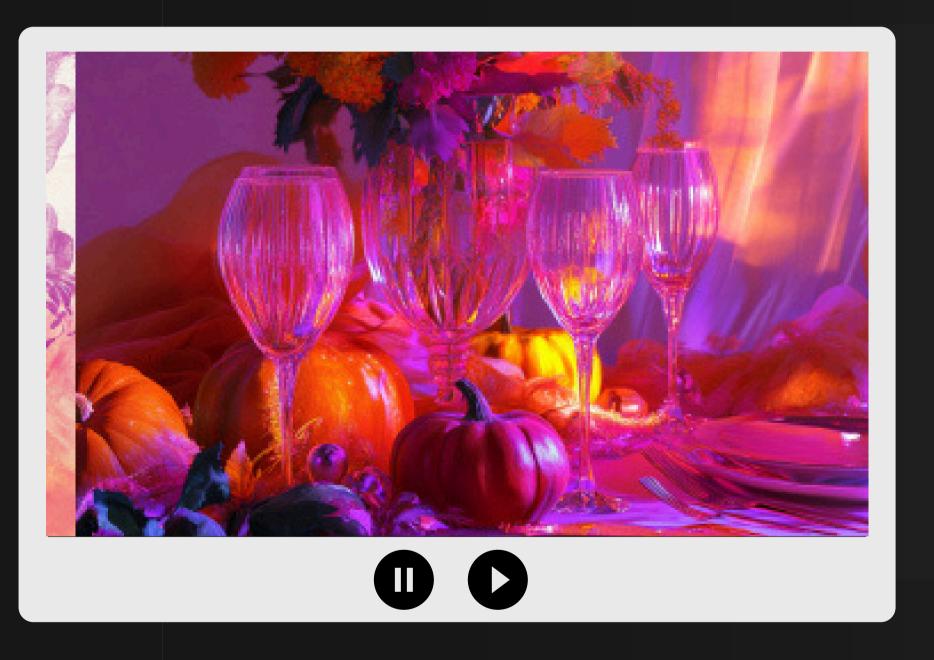
#### **Customer Engagement**

There is the opportunity to foster goodwill within the community and demonstrate a commitment to supporting local initiatives.

Brands can also gather data through surveys or opt-ins.



#### **Introduction: Fashion & Friendsgiving Event**





## Be our Title Sponsor

#### It's Your World

- Prominent placement of your brand's name/logo as the "Presented By" title on all event promotional materials, including posters, flyers, tickets, and social media posts.
- Verbal acknowledgment as the title sponsor during the event's opening and closing remarks.
- Your brand's logo prominently displayed on the main screen before each movie screening.
- Banner placement at the entrance and throughout the event area.
- Logo inclusion in event email campaigns and press releases. Branded booth or tent space for product sampling, giveaways, and promotional materials.
- Opportunity to set up branded photo booths for attendees to capture and share their movie night experience.

This title sponsor package provides comprehensive visibility, brand exposure, and engagement opportunities, ensuring that your brand's association with the drive-in movie event leaves a lasting and positive impression on attendees and the community.

#### **☑** Gold Sponsor - \$500

- Prominent logo placement on event promotional materials and website.
- Inclusion in select social media posts and email campaigns.
- Branded signage at the event area.
- Opportunity to distribute promotional materials at the event.

#### Silver Sponsor - \$300.00

- Logo inclusion on event posters and flyers
- Branded signage at specific event zones (e.g., concessions area, restrooms).
- Recognition in event email newsletters.
- Social media mentions leading up to the event.

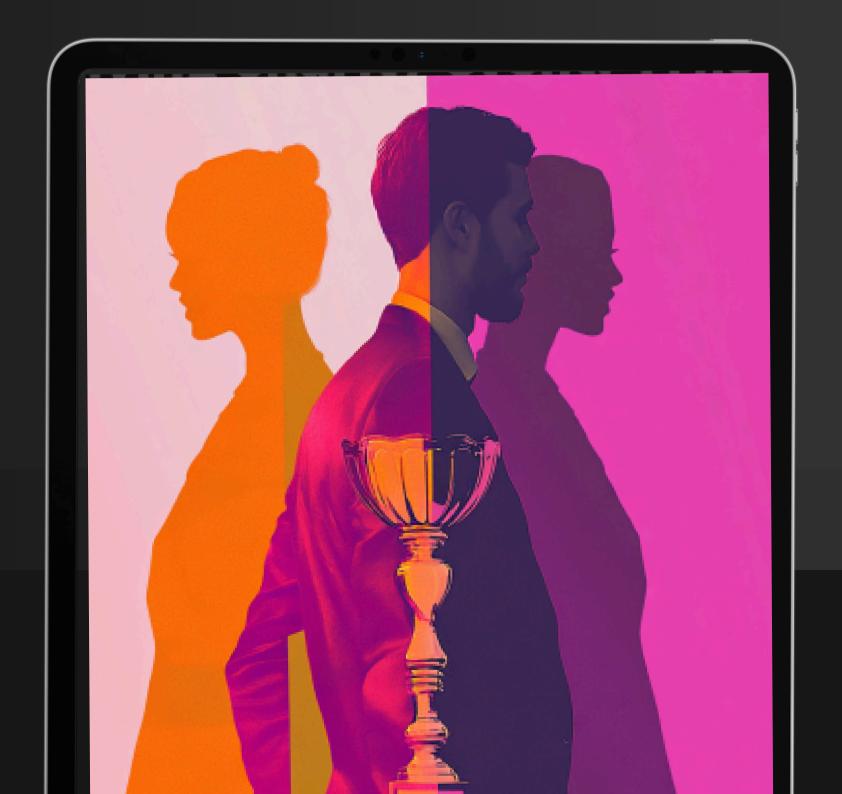
#### Bronze Sponor - \$200.00

- Logo placement on event website.
- Recognition in event-related press releases.
- Branded booth space at the event for product sampling or promotional activities.

#### In-Kind Sponsor

- Contribution of goods or services in exchange for logo placement and recognition.
- Recognition in event promotional materials and on-site signage.

## Sponsorship Levels





## **Vendors Needed**





Bartender / Mixoligist



Merch/Product



**Activities** 



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**Photo Booths** 

There will only be a limited number of vendors accepted for the star studded event. Vendors will be able to engage with guests, promote their brand, and much more.

